

NEWS

Thursday, 18 March 2010

John Ripepi assumes CEO role at WFI

Wesfarmers Insurance today announced some senior management changes at WFI.

After 32 years with WFI and seven years as CEO, Howard King will be retiring from WFI at the end of June 2010. John Ripepi, currently General Manager, Products will assume the WFI CEO role on 1 July 2010.

Wesfarmers Insurance Managing Director, Rob Scott said, "Howard has made an exceptional contribution to WFI and helped to position it as the leading insurer in rural and regional Australia."

"John Ripepi is well equipped to take on the WFI CEO role having worked with WFI for 24 years and leading the Underwriting and Technical Services team for the last 15 years. He will work closely with Howard and key stakeholders over the next few months to ensure a smooth leadership transition."

Denise Bofill will assume the role of General Manager, Products for WFI and Lumley that will be vacated by John Ripepi. Denise recently joined the group and has 17 years experience in the insurance industry. She has held various roles including General Manager, Consumer Products at Vero and Executive General Manager, Intermediated Distribution Commercial with Suncorp

WFI has a long and proud history looking after the insurance needs of rural and regional Australia dating back to 1919. WFI continues to grow its network and is currently represented in 85 locations across Australia.

Ends

For more information contact:

Robert Swinton
Communications Manager
Wesfarmers Insurance

Phone 02 9248 1212

Mobile 0419 940 299

Email robert.swinton@wesfarmersinsurance.com.au